



## Christopher S. Martin

### Executive Director

Christopher, COO of MightyHive since its founding in 2012, has a 14-year track record of building and leading successful operations and client services organisations.

Prior to co-founding MightyHive, Christopher held multiple leadership positions at Yahoo!, including Chief of Staff to the Controllershship and Director of Targeting Operations for Dynamic Creative and Audience Targeting Ad Products, where he was responsible for multi-billion-dollar P&Ls.

While at Yahoo!, Christopher spearheaded the acquisition integrations of Dappy, 5to1 and Interclick.