



Pete Kim

Executive Director

Pete is CEO of MightyHive, which he co-founded in 2012.

An influential figure in advertising technology, Pete has worked with the world's largest advertisers to improve marketing results across every industry vertical.

He has held senior positions in product management, sales, and business development at Google and Yahoo!. He earned an engineering degree from the University of California, Berkeley and an MBA from the Wharton School of the University of Pennsylvania.

In addition to his professional duties at MightyHive and S⁴Capital, Pete serves on the boards of the Center for Investigative Reporting, an award-winning non-profit news organization.