



Scott Spirit

Executive Director

Scott is Chief Growth Officer of S⁴Capital plc.

Scott spent almost 15 years at WPP in various roles in London, Shanghai and Singapore. He was ultimately the Global Chief Strategy and Digital Officer. Scott moved to China in 2006 and oversaw a period of rapid growth and multiple acquisitions before taking on the global strategy role, responsible for WPP's corporate strategy and growth agenda.

In 2013 he took on the additional responsibility for digital, managing WPP's global relationships with platform and software companies such as Google, Facebook, Amazon, Tencent, Alibaba and Adobe.

After leaving WPP in 2018 Scott was a board member and Managing Director at Eureka, an artificial intelligence company, where he was responsible for fund raising and business development.

Prior to WPP, Scott worked at Deloitte Consulting and Associated Newspapers.