



## Victor Knaap

### Executive Director

Victor is Chief Executive Officer of MediaMonks, and an Executive Board member of S<sup>4</sup>Capital.

Since joining in 2003, he has led MediaMonks' intercontinental expansion from four founding partners in a basement to a 1,100 people powerhouse today.

Next to his business acumen, Victor is a mentor to young entrepreneurs, an investor in digital businesses, and a philanthropist supporting initiatives that fight poverty, inequalities and environmental issues.

His entrepreneurial mindset and experience make him a sought-after speaker and opinion leader for the digital industry.