



## Wesley ter Haar

### Executive Director

Wesley is the Founding Monk and Chief Operating Officer of MediaMonks.

He co-founded the company in 2001 to focus on craft and creativity in digital, working tirelessly to grow MediaMonks into a creative production powerhouse with global reach and recognition.

He is a sought-after speaker and jury member, most notably serving as the inaugural president of Cannes Lions' Digital Craft jury in 2016 and the Titanium jury in 2019.

He was inducted into the Art Directors Club Netherlands Hall of Fame in 2018 and was named an *AdAge* creative All Star and part of the Adweek50 executives leading the way in transforming the industry.

He is also a board member of SoDA, the society of digital agencies.