



Donations to charity – 2020

We have a firm belief that creativity and technology are a force for good and are powerful tools required in the transition towards a more sustainable society. We want to be the catalyst for change. This belief lies at the core of our sustainability vision and strategy.

To give shape to the ambition of accelerating change with and through our partners – both clients and societal organisations – we have created a For Good policy. This policy is part of the second pillar in our CSR strategy: Sustainable Production & Work.

Ambition

The ultimate objective of our For Good policy is to donate 1% of our net revenue to For Good projects. This 1% can be reached by donating either (access to our) products, time or profit (cash donations). Once we have realised this goal, we will sign the [1% pledge](#).

Cash donations

The overview below shows our donations in 2020 (US\$).

ADCOLOR	\$6,666.68
One School	\$5,000.00
Children's Day	\$400.00
Field Lane Foundation	\$10,000.00
Little Brothers Friends of the Elderly	\$10,000.00
Feeding America	\$10,000.00
Oxfam	\$1,825.45
World Wildlife Fund	\$120.00
Dress for Success	\$45.00
The UN Refugee Agency	\$135.00
Second Harvest	\$250.00
LDF	\$100.00
Conin Tandil	\$350.00

World Central Kitchen	\$200.00
Black Lives Matter Support Fund	\$200.00
Best Friends	\$350.00
Hidden Road Initiative	\$100.00
No Kid Hungry	\$350.00
Sulam-Li	\$100.00
Cast	\$100.00
ASPCA	\$100.00
Know Your Rights Camp	\$100.00
Feed the Children	\$400.00
UNCF	\$100.00
Friends of the Environment	\$200.00
Root Division	\$100.00
Feeding America	\$400.00
Coronavirus Relief Fund	\$400.00
Environmental Defense Fund	\$100.00
Ronald McDonald House Charities Bay Area	\$450.00
Southern Poverty Law Center	\$55,328.00
Equal Justice Initiative	\$105,651.88
United Negro College Fund	\$69,766.56
Campaign Zero	\$65,521.88
Other (US nonprofits that support racial equality and justice)	\$1,165.84