



Elizabeth Buchanan

Non - Executive Director

Elizabeth is Chief Commercial Officer of Rokt, the leading global ecommerce technology company.

A proven tech and business executive with passion for transformation, Elizabeth has spent 25 years in technology, marketing and advertising. She is a builder of profitable businesses, happy teams and significant growth - from early Yahoo! to a self-built digital agency to the largest media agency in the world. Having managed her first digital campaign in 1995, Elizabeth is a true digital native.

In her role as Director for S4 Capital, Elizabeth is actively engaged in ESG efforts, maintaining oversight of Media.Monks' ESG performance and instrumental in the development of disruptive and innovative ESG initiatives. Elizabeth helps to enhance Media.Monks' transition to climate neutrality and sustainability with the focus on:

- Supervising the S4 Capital Board of Directors in aligning business models with ambitious climate policies, incorporating industry best practices to better integrate ESG initiatives in the business.
- Stimulating employees' involvement in sustainability decision-making to give them a voice in achieving ESG goals, recognizing them as drivers of change and innovation, and allowing new perspectives to emerge for setting the strategic sustainability priorities.
- Advocating for diversity of the board to cultivate a broad spectrum of experiences, ideas and perspectives. This helps provide the impetus for sustainability transformation.

Elizabeth is passionate about using her skills for good, including via her board role with Vital Voices Global Partnership.