



Scott Spirit

Executive Director

Scott is Chief Growth Officer and Executive Director at S4Capital.

Scott is focused on clients, mergers and acquisitions, and investor relations and is based out of the Group's Singapore office. Scott joined S4 from artificial intelligence company Eureka, where as Managing Director he was responsible for fundraising and business development and continues to serve as a board member and adviser.

Previously, Scott spent almost 15 years at WPP in various roles in London, Shanghai, and Singapore. He was ultimately the Global Chief Strategy and Digital Officer. Scott moved to China in 2006 and oversaw a period of rapid growth and multiple acquisitions before taking on the global strategy role, responsible for WPP's corporate strategy and growth agenda. In 2013 he took on the additional responsibility for digital, managing WPP's global relationships with platform and software companies such as Google, Facebook, Amazon, Tencent, Alibaba and Adobe. Scott was also a director of Nairobi-listed WPP-Scangroup PLC.

Prior to WPP, Scott worked at Deloitte Consulting and Associated Newspapers.