



Victor Knaap

Executive Director

Victor is Co-Founder of Media.Monks and Executive Director at S4 Capital.

As co-founder of the legacy MediaMonks brand in 2003, Victor led its intercontinental expansion to the 1,100-person powerhouse that merged with S4Capital in 2018.

Today, Victor heads Media.Monks' integrated Content, Data&Digital Media and Technology Services practices in EMEA. Victor also leads the development and implementation of Media.Monks' global ESG strategy, responsible for:

- Delegating underlying programs to the appropriate people and teams within the organization.
- Ensuring that the annual quantifiable targets in the Media.Monks' ESG strategy are met.
- Engaging with relevant ESG stakeholders, including NGOs and platforms such as UN Global Compact and B Lab, and serving as a spokesperson for Media.Monks' ESG efforts.
- Ensuring that KPIs (key performance indicators) of Media.Monks' Environmental and Social performance are reviewed at least quarterly by the S4 Capital Board of Directors, and that social and environmental impact are incorporated into all aspects of decision-making since both are considered mission critical to the success and profitability of the business.
- Devising and communicating powerful ESG agendas to key stakeholders to drive Media.Monks's transition to climate neutrality and sustainability.

In his role as Executive Director on the S4 Board of Directors, Victor is responsible for ESG strategy and decision-making.

In addition to his business acumen, Victor is a mentor to young entrepreneurs, an investor in digital businesses and a philanthropist supporting initiatives that fight poverty, inequalities and environmental issues.

His entrepreneurial mindset and experience make him a sought-after speaker and thought leader for the digital industry.