



Wes ter Haar

Executive Director

Wesley is Co-Founder of Media.Monks and Executive Director at S4Capital. Wesley is also Co-Founder and former Chief Operating Officer of the legacy MediaMonks brand.

After co-founding MediaMonks in 2001 to focus on craft and creativity in digital, Wesley worked tirelessly to grow the company into the creative production powerhouse with global reach and recognition that merged with S4Capital in 2018. Under his ongoing leadership for nearly 20 years, Wesley sought to wage war on mediocre digital production, growing MediaMonks from a humble production house into an end-to-end creative and production partner, through aggressive expansion and many combinations throughout the years.

Always looking to bring creative triumphs to justice, Wesley is the inaugural president of Cannes Lions' Digital Craft jury and today serves on the Cannes Titanium Jury, which celebrates game-changing creativity. In 2018, ter Haar earned a coveted spot on the AdAge's 2018 Creativity All-Stars list and was inducted into the ADCN Hall of Fame in 2018. He is a board member of SoDA (The Digital Society).