

RNS Miscellaneous



UPDATE REGARDING EXECUTIVE CHAIR

[S4 CAPITAL PLC](#)

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S4 Capital plc
("S⁴Capital" or "the Company")
Update regarding Executive Chair

The Company provides below an internal note that Sir Martin Sorrell will share today:

"To all S4.Monks:

I wanted to update you following the successful keyhole surgery I had in February, which was to remove a tumour. I have made an excellent recovery, and, as you would expect, I have sought the best possible medical advice. My conclusion is that I should have preventative treatment over the coming months. My doctors have advised me that during this treatment, I should be able to work as normal most of the time, fully engaging with the Company and our excellent Executive team, although I have also decided to reduce my travel schedule for a few weeks. Otherwise, business as usual. Thank you as ever for your continued support and let me know how to help you in any way I can.

Sir Martin Sorrell"

Enquiries to:

S⁴Capital plc +44 (0)20 3793 0003

Sir Martin Sorrell (Executive Chairman)

Powerscourt (PR Advisor) +44 (0)7970 246 725

Elly Williamson/ Jane Glover

About S⁴Capital

S⁴Capital plc (SFOR.L) is the tech-led, new age/new era digital advertising, marketing and technology services company, established by Sir Martin Sorrell in May 2018.

Our strategy is to build a purely digital advertising and marketing services business for global, multinational, regional, and local clients, and millennial-driven influencer brands. This will be achieved by integrating leading businesses in three practices: Content, Data&Digital Media and Technology Services, along with an emphasis on 'faster, better, cheaper, more' execution in an always-on consumer-led environment, with a unitary structure.

Victor Knaap, Wesley ter Haar, Christopher S. Martin, Scott Spirit and Mary Basterfield all joined the S⁴Capital Board as Executive Directors. The S⁴Capital Board also includes Rupert Faure Walker, Paul Roy, Daniel Pinto, Sue Prevezer, Elizabeth Buchanan, Naoko Okumoto, Margaret Ma Connolly, Miles Young and Colin Day.

The Company now has approximately 8,900 people in 32 countries with approximately 70% of revenue across the Americas, 20% across Europe, the Middle East and Africa and 10% across Asia-Pacific. The longer-term objective is a geographic split of 60%:20%:20%. Content currently accounts for approximately 60% of revenue, Data&Digital Media 30% and Technology Services 10%. The long-term objective for the practices is a split of 50%:25%:25%.

Sir Martin was CEO of WPP for 33 years, building it from a £1 million 'shell' company in 1985 into the world's largest advertising and marketing services company, with a market capitalisation of over £16 billion on the day he left. Prior to that Sir Martin was Group Financial Director of Saatchi & Saatchi Company Plc for nine years.

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