



**C A P I T A L**

RNS Number : 34200  
S4 Capital PLC  
08 February 2021

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**S4 CAPITAL PLC  
("S<sup>4</sup> Capital" or the "Company")**

**Notification of transactions by Persons Closely Associated ("PCA") of  
Persons Discharging Managerial Responsibility ("PDMRs")**

The Company was notified on 5 February 2021 that Lawshare Nominees Limited, the nominee of a self-invested pension plan which is a PCA of Peter Miles Young, a non-executive director, had acquired 20,000 ordinary shares of 0.25p each in the capital of the Company.

Following the above acquisition, the PCA holds 50,000 ordinary shares in the capital of the Company.

The Notification of Dealing Form for Peter Miles Young as a PDMR can be found below. This notification is made in accordance with the Market Abuse Regulation.

**1 Details of the person discharging managerial responsibilities/person closely associated**

a) Name Lawshare Nominees Limited

**2 Reason for the notification**

a) Position/status PCA of Peter Miles Young

b) Initial notification/ Amendment Initial

**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a) Name S<sup>4</sup> Capital plc

b) LEI 21380068SP9V65KPQN68

**4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

a) Description of the financial instrument, type of instrument Identification code Ordinary shares of 25 pence each GB00BFZZM640

b) Nature of the transaction Share acquisition

c) Price(s) and volume(s) Price(s) Volume(s)  
£4.9934 20,000

d) Aggregated information - Aggregated volume - Price	Aggregate Price £4.9934	Aggregate Volume 20,000	Aggregate Total £98,868
e) Date of the transaction	2 February 2021		
f) Place of the transaction	XLON		

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