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RNS Number : 6915U S4 Capital PLC 03 August 2022

3 August 2022

## S4 CAPITAL PLC

("S4 Capital" or the "Company")

## Notification of a transaction by a Person Discharging Managerial Responsibilities ("PDMR")

The Company received notification on 2 August 2022 that Scott Spirit, a PDMR, had bought 33,750 ordinary shares of £0.25 each at a price of £1.314966 each (for an aggregate price of £44,380.10).

Following this purchase, Scott Spirit holds 307,194 ordinary shares in the Company, representing approximately 0.055% of the entire issued share capital of the Company.

The notification below is made in accordance with the requirements of MAR.

a) Name Scott Spirit

2. Reason for the Notification

a) Position/status Executive director

b) Initial notification/ Initial

Amendment

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name S<sup>4</sup> Capital plc

b) LEI LEI: 21380068SP9V65KPQN68

4. Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted

a) Description of the Ordinary shares of 25 pence each

financial instrument, type

of instrument

Identification code GB00BFZZM640
b) Nature of the transaction Share purchase

c) Price(s) and volume(s) Price Volume

£1.314966 33,750

d)	Aggregated information Aggregated volume	Aggregate Price	Aggregate Volume	Aggregate total
		£1.314966	33,750	£44,380.10
e) f)	Date of the transaction Place of the transaction	2 August 2022 London Stock Exchange (XLON)		

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