



RNS Number : 3245V
S4 Capital PLC
09 August 2022

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S4 CAPITAL PLC

("S⁴ Capital" or the "Company")

Notification of a transaction by a Person Closely Associated ("PCA") of a Person Discharging Managerial Responsibilities ("PDMR")

The Company received notification on 8 August 2022 that 869 Capital, LLC had bought 10,000 ordinary shares of £0.25 each at an average price of £1.344216 each (for an aggregate price of £13,442.16). 869 Capital, LLC is deemed to be a PCA of Margaret Ma Connolly, a Non-Executive Director of the Company, because 869 Capital, LLC is an investment company wholly owned by the Ma Connolly Family Trust. Following this purchase, Margaret Ma Connolly is interested in 19,523 ordinary shares in the Company, representing approximately 0.0035% of the entire issued share capital of the Company.

The notification below is made in accordance with the requirements of the UK version of the EU Market Abuse Regulation which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

- a) Name 869 Capital, LLC
2. **Reason for the Notification**
 - a) Position/status PCA of Non-Executive director Margaret Ma Connolly
 - b) Initial notification/ Amendment Initial
3. **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**
 - a) Name S⁴ Capital plc
 - b) LEI LEI: 21380068SP9V65KPQN68
4. **Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted**
 - a) Description of the financial instrument, type of instrument Ordinary shares of 25 pence each
 - Identification code GB00BFZZM640

b)	Nature of the transaction	Share purchase		
c)	Price(s) and volume(s)	Price	Volume	
		£1.3440	950	
d)	Aggregated information	Aggregate Price	Aggregate Volume	Aggregate total
	Aggregated volume			
		£1.3440	950	£1276.80

- e) Date of the transaction 3 August 2022
f) Place of the transaction CBOE EUROPE - CXE ORDER BOOKS (CHIX)

- a) Name 869 Capital, LLC

2. Reason for the Notification

- a) Position/status PCA of Non-Executive director Margaret Ma Connolly
b) Initial notification/ Amendment Initial

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name S⁴ Capital plc
b) LEI LEI: 21380068SP9V65KPQN68

4. Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted

a)	Description of the financial instrument, type of instrument	Ordinary shares of 25 pence each		
	Identification code	GB00BFZZM640		
b)	Nature of the transaction	Share purchase		
c)	Price(s) and volume(s)	Price	Volume	
		£1.3440	1,941	
d)	Aggregated information	Aggregate Price	Aggregate Volume	Aggregate total
	Aggregated volume			
		£1.3440	1,941	£2608.70

- e) Date of the transaction 3 August 2022
f) Place of the transaction Asia Pacific Exchange (APEX)

- a) Name 869 Capital, LLC

2. Reason for the Notification

- a) Position/status PCA of Non-Executive director Margaret Ma Connolly
b) Initial notification/ Amendment Initial

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name S⁴ Capital plc
b) LEI LEI: 21380068SP9V65KPQN68

4. Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted

a)	Description of the financial instrument, type of instrument	Ordinary shares of 25 pence each		
	Identification code	GB00BFZZM640		
b)	Nature of the transaction	Share purchase		
c)	Price(s) and volume(s)	Price	Volume	
		£1.3440	590	
d)	Aggregated information	Aggregate Price	Aggregate Volume	Aggregate total
	Aggregated volume			
		£1.3440	590	£792.96

- e) Date of the transaction 3 August 2022
f) Place of the transaction London Stock Exchange (XLON)

- a) Name 869 Capital, LLC

2. Reason for the Notification

- a) Position/status PCA of Non-Executive director Margaret Ma Connolly
b) Initial notification/ Amendment Initial

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name S⁴ Capital plc
b) LEI LEI: 21380068SP9V65KPQN68

4. Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted

- a) Description of the financial instrument, type of instrument Ordinary shares of 25 pence each
Identification code GB00BFZZM640
b) Nature of the transaction Share purchase
c) Price(s) and volume(s)
Price £1.3440 Volume 45
d) Aggregated information Aggregate Price Aggregate Volume Aggregate total
Aggregated volume £1.3440 45 £60.48

- e) Date of the transaction 3 August 2022
f) Place of the transaction CBOE EUROPE - CXE DARK ORDER BOOK (CHID)

- a) Name 869 Capital, LLC

2. Reason for the Notification

- a) Position/status PCA of Non-Executive director Margaret Ma Connolly
b) Initial notification/ Amendment Initial

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name S⁴ Capital plc
b) LEI LEI: 21380068SP9V65KPQN68

4. Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted

- a) Description of the financial instrument, type of instrument Ordinary shares of 25 pence each
Identification code GB00BFZZM640
b) Nature of the transaction Share purchase
c) Price(s) and volume(s)
Price £1.3440 Volume 800
d) Aggregated information Aggregate Price Aggregate Volume Aggregate total
Aggregated volume £1.3440 800 £1075.20

- e) Date of the transaction 3 August 2022
f) Place of the transaction CBOE EUROPE - BXE ORDER BOOKS (BATE)

- a) Name 869 Capital, LLC

2. Reason for the Notification

- a) Position/status PCA of Non-Executive director Margaret Ma Connolly
b) Initial notification/ Amendment Initial

3. **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**
 - a) Name S⁴ Capital plc
 - b) LEI LEI: 21380068SP9V65KPQN68
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 - a) Description of the financial instrument, type of instrument Ordinary shares of 25 pence each
 - Identification code GB00BFZZM640
 - b) Nature of the transaction Share purchase
 - c) Price(s) and volume(s)

Price	Volume	
£1.3440	4,800	
 - d) Aggregated information

Aggregate Price	Aggregate Volume	Aggregate total
£1.3440	4,800	£6451.20
- e) Date of the transaction 3 August 2022
- f) Place of the transaction CBOE EUROPE - BXE ORDER BOOKS (BATE)

- a) Name 869 Capital, LLC
2. **Reason for the Notification**
 - a) Position/status PCA of Non-Executive director Margaret Ma Connolly
 - b) Initial notification/ Amendment Initial
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 - a) Description of the financial instrument, type of instrument Ordinary shares of 25 pence each
 - Identification code GB00BFZZM640
 - b) Nature of the transaction Share purchase
 - c) Price(s) and volume(s)

Price	Volume	
£1.3440	111	
 - d) Aggregated information

Aggregate Price	Aggregate Volume	Aggregate total
£1.3440	111	£149.18
- e) Date of the transaction 3 August 2022
- f) Place of the transaction CBOE EUROPE - CXE DARK ORDER BOOK (CHID)

- a) Name 869 Capital, LLC
2. **Reason for the Notification**
 - a) Position/status PCA of Non-Executive director Margaret Ma Connolly
 - b) Initial notification/ Amendment Initial
3. **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**
 - a) Name S⁴ Capital plc
 - b) LEI LEI: 21380068SP9V65KPQN68
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|----|---|----------------------------------|------------------|-----------------|
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 25 pence each | | |
| | Identification code | GB00BFZZM640 | | |
| b) | Nature of the transaction | Share purchase | | |
| c) | Price(s) and volume(s) | Price | Volume | |
| | | £1.3440 | 401 | |
| d) | Aggregated information | Aggregate Price | Aggregate Volume | Aggregate total |
| | Aggregated volume | | | |
| | | £1.3440 | 401 | £538.94 |
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- | | | | | |
|----|--------------------------|--------------------------------------|--|--|
| e) | Date of the transaction | 3 August 2022 | | |
| f) | Place of the transaction | CBOE EUROPE - BXE ORDER BOOKS (BATE) | | |
-
- | | | | | |
|----|------|------------------|--|--|
| a) | Name | 869 Capital, LLC | | |
|----|------|------------------|--|--|
2. **Reason for the Notification**
- | | | | | |
|----|--------------------------------|--|--|--|
| a) | Position/status | PCA of Non-Executive director Margaret Ma Connolly | | |
| b) | Initial notification/Amendment | Initial | | |
3. **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**
- | | | | | |
|----|------|----------------------------|--|--|
| a) | Name | S ⁴ Capital plc | | |
| b) | LEI | LEI: 21380068SP9V65KPQN68 | | |
4. **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**
- | | | | | |
|----|---|----------------------------------|------------------|-----------------|
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 25 pence each | | |
| | Identification code | GB00BFZZM640 | | |
| b) | Nature of the transaction | Share purchase | | |
| c) | Price(s) and volume(s) | Price | Volume | |
| | | £1.3440 | 362 | |
| d) | Aggregated information | Aggregate Price | Aggregate Volume | Aggregate total |
| | Aggregated volume | | | |
| | | £1.3440 | 362 | £488.70 |
-
- | | | | | |
|----|--------------------------|--|--|--|
| e) | Date of the transaction | 3 August 2022 | | |
| f) | Place of the transaction | CBOE EUROPE - CXE DARK ORDER BOOK (CHID) | | |

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