



**C A P I T A L**



RNS Number : 4755Z  
S4 Capital PLC  
16 May 2023

## **S<sup>4</sup> Capital PLC**

**("S<sup>4</sup> Capital" or the "Company")**

### **Notification of a transaction by a Person Discharging Managerial Responsibilities ("PDMR")**

The Company hereby announces that Christopher S. Martin disposed of 2,087,984 ordinary shares of £0.25 each at an average price of £1.3396 each (for an aggregate price of £2,797,063). The sale of shares was in order to cover tax, estate and personal financial obligations.

Following this disposal, Christopher S. Martin holds 6,476,522 ordinary shares in the Company, representing approximately 1.13% of the entire issued share capital of the Company.

The notification below is made in accordance with the requirements of the UK version of the EU Market Abuse Regulation which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

a) Name Christopher S. Martin

#### **2. Reason for the Notification**

a) Position/status Chief Operating Officer

b) Initial notification/  
Amendment Initial

#### **3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a) Name S4 Capital plc

b) LEI LEI: 21380068SP9V65KPQN68

#### **4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

a) Description of the financial instrument, type of instrument	Ordinary shares of 25 pence each		
b) Identification code	GB00BFZZM640		
b) Nature of the transaction	Sale of shares to cover tax, estate and personal financial obligations.		
c) Price(s) and volume(s)	Price	Volume	
	£1.3396	2,087,984	
d) Aggregated information	Aggregate Price	Aggregate Volume	Aggregate total
Aggregated volume	£1.3396	2,087,984	£2,797,063.3664
e) Date of the transaction	12 May 2023		
f) Place of the transaction	Outside trading venue		

**Company Secretariat**

cosec@s4capital.com

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