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RNS Number : 8753N S4 Capital PLC 27 September 2023

TR-1: Standard form for notification of major holdings

LONDON, 27 September 2023 - S4 Capital PLC (LEI: 21380068SP9V65KPQN68) announces as follows:

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)ⁱ

1a. Identity of the issuer or the underlying issuer of existing shares to S4 Capital PLC which voting rights are attachedⁱⁱ:
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)
Non-UK issuer

2. Reason for the notification (please mark the appropriate box or boxes with an "X")

An acquisition or disposal of voting rights

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An acquisition or disposal of financial instruments

An event changing the breakdown of voting rights

Other (please specify)":

3. Details of person subject to the notification obligation $^{i\nu}$

Name	Patient Capital Management, LLC
City and country of registered office (if applicable)	Baltimore, Maryland, USA

4. Full name of shareholder(s) (if different from 3.)^v

Name	
City and country of registered office (if applicable)	
5. Date on which the threshold was crossed or reached ^{vi} :	18/09/2023
6. Date on which issuer notified (DD/MM/YYYY):	27/09/2023

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8. A)	through financial	Total of both in % (8.A + 8.B)	Total number of voting rights of issuer ^{vii}
Resulting situation on the date on which threshold was crossed or reached Position of previous notification (if	5.150184%		5.150184%	29,968,483
applicable) 8. Notified details of the resulting situation on the date on which the threshold was				
crossed or reached ^{viii}				
A: Voting rights attached to shares				
Class/type	of Number of ve	ting sights ^{ix}	% of voting ri	ahts

Class/type of shares	Number of voting rights ^{ix}		% of voting rights	
ISIN code (if possible)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
Ordinary Shares GB00BFZZM640		29,968,483		5.150184%

SUBTOTAL 8. A	29,968,483
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5.150184%

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a)) Number of voting

Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	rights that may be acquired if the instrument is exercised/converted.	% of voting rights
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SUBTOTAL 8. B 1

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

Type of Expiration financial date [×]	Exercise/ Conversion Period ^{xi}	Physical or cash settlement ^{xii}	Number of voting rights	% of voting rights
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SUBTOTAL 8.B.2

9. Information in relation to the person subject to the notification obligation (please mark the

applicable box with an "X")

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding

directly or indirectly an interest in the (underlying) issuer Xiii <u>Full</u> chain of controlled undertakings through which the voting rights and/or the

financial instruments are effectively held starting with the ultimate controlling X

natural person or legal entity^{Xiv} (please add additional rows as necessary)

Name ^{xv}	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Samantha			

Samantha McLemore 5.150184%

5.150184%

10. In case of proxy voting, please identify:

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional information^{xvi}

Samantha McLemore is the Founder, Managing Principal & Chief Investment Officer of Patient Capital Management, LLC ("Patient Capital") as well as a majority shareholder (75.1% ownership) of Patient Capital. Patient Capital is an investment manager with discretion over managed accounts for multiple clients and is entitled to exercise voting rights granted under investment management agreements in respect of holdings in such accounts.

Place of completion Baltimore, Maryland, United States

Date of completion 21/09/2023

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