



RNS Number : 3149Y
S4 Capital PLC
26 March 2026

S4 CAPITAL PLC

("S4 Capital" or the "Company")

Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities ("PDMR")

On 24 March 2026, the Company received notification of the purchase of 991,550 ordinary shares of £0.25 each by Rupert Roderick Faure Walker, a Non-Executive Director of the Company.

This notification is made in accordance with Article 19 of the UK Market Abuse Regulation (Regulation (EU) No. 596/2014 as it forms part of UK domestic law).

1 Details of the person discharging managerial responsibilities / person closely associated

a)Name Rupert Roderick Faure Walker

2 Reason for the notification

a)Position/status Non-Executive Director / PDMR

b)Initial notification /Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a)Name S4 Capital plc

b)LEI 21380068SP9V65KPQN68

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a)Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25 pence each (Ordinary Shares) GB00BFZZM640
b)Nature of the transaction	Purchase of Ordinary Shares
c)Price(s) and volume(s)	Price (s)Volumes (s) £0.2465991,550
d)Aggregated information - Volume - Price	991,550 £0.2465
e)Date of the transaction	24 March 2026
f) Place of the transaction	London Stock Exchange, XLON

Enquiries:

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