RNS Number : 0737E
S4 Capital PLC
20 November 2026

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S4 Capital plc

("S4Capital" or the "Company")
Board Changes

The Company announces that Daniel Pinto, Non-Executive Director, has notified the Company of his intention to step down from the Board after seven years. Under the terms of his Non-Executive Director's agreement, he has given notice and the Company has agreed his resignation will have effect from 11 February 2027.

Sir Martin Sorrell, Executive Chairman of S4Capital, commented: "On behalf of the Board, I would like to thank Daniel for his contribution to the Company and for the valuable perspective his experience has brought during his tenure. We wish him and Corient every success for the future."

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Sir Martin Sorrell, Executive Chairman

About S4Capital

S4Capital is a purely digital advertising and marketing services business built for global, multinational, regional, and local clients and millennial-driven influencer brands. The business operates through two data and digital media driven Practices: Marketing Services and Technology Services, emphasising "faster, better, efficient and more" execution in an always-on consumer-led environment. Its unitary structure positions the Company as a systems integration partner delivering real-time relevance in the post-agency era.

The Company now has approximately 6,100 people in 34 countries with approximately 81% of net revenue across the Americas, 14% across Europe, the Middle East and Africa and 5% across Asia-Pacific. The longer-term objective is a geographic split of 60%:20%:20%. Marketing Services accounted for approximately 91% of net revenue and Technology Services 9%. The target allocation is a practice split of 75%:25%.

Sir Martin Sorrell was CEO of WPP for 33 years, building it from a £1 million 'shell' company in 1985 into the world's largest advertising and marketing services company, with a market capitalisation of over £16 billion on the day he left. Prior to that, Sir Martin was Group Financial Director of Saatchi & Saatchi Company Plc for nine years.

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